



ADVERTISING PACKAGES Rates & Specs:

We can be very flexible with our advertising packages. We are able to schedule a campaign based on a time frame or number of impressions. If you want your campaign to run for 100k impressions or for a week, we can create a campaign tailored to your needs.

Throughout the year, Rock and Roll Globe will have many opportunities to engage our audience in different and creative ways using our proprietary and targeted lists. Rock and Roll Globe will also produce other content to reach our passionate and involved readership.

PHYLLIS' MUSICAL INN - \$1000

- 75,000 standard ad unit impressions
- 1 Prestitial

THE COUNTY FAIR - \$2,000

- 150,000 standard ad unit impressions
- 2 Prestitials

THE WORLD TOUR - \$4,000

- 300,000 standard ad unit impressions
- 4 Prestitials
- 1 Takeover

AL LA CARTE CAMPAIGNS

- Standard ad units: \$10 CPM

Example Packages:

- 100,000 impressions.....\$1,000
- 175,000 impressions.....\$1,750
- 250,000 impressions.....\$2,500

- Prestitials (video and static).....\$500/day
- Sponsored Post.....\$1,000/week
- Site Takeovers.....\$1,000/day

(Includes takeover and prestitial)

BASIC AD SIZES

800x600 Prestitial

800x600 Interstitial

728x90 Leaderboard

300x600 Filmstrip

300x250 Medium Rectangle

320x50 Mobile Web Adhesion